

Year

Travel-Tourism and Entertainment Services Department / Travel-Tourism and Entertainment Services Department /

Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
TS218	SPECIAL İNTEREST TOURISM	2.00	0.00	0.00	2.00	3.00

Course Detail

Course Language	: Turkish
Qualification Degree	: PreBachelor
Course Type	: Optional
Preconditions	: Not
Objectives of the Course	: Teaching the concept of special interest tourism and the types of tourism within the scope of special interest tourism. To understand the place and importance of special interest tourism in tourism.
Course Contents	: The course includes the definition of special interest tourism, the importance of special interest tourism, the relationship between special interest tourism and alternative tourism types, special interest tourism types, special interest tourism potential in Turkey, special interest tourist profile, youth tourism, rural tourism and eco tourism, cruise tourism, botanical tourism, cultural tourism.
Recommended or Required Reading	: Özel İgi Turizmi Doç.Dr.Ali Yaylı-Yrd.Doç.Dr.Özlem Sürücü
Planned Learning Activities and Teaching Methods	: Explanation Method Question and Answer
Recommended Optional Programme Components	: Within the scope of the course, excursions to nearby areas including examples of special interest tourism can be organized.
Instructors	: Dr. Öğr. Üyesi Gülhan Sözbilen
Instructor's Assistants	: Öğr.Gör.Meliha Şule Akgür
Presentation Of Course	: The course is given with 2 hours of theoretical face-to-face education.
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Dosya İndirilme Tarihi	: 2/4/2026

Course Outcomes

Upon the completion of this course a student :

- 1 Define and explain the basic concepts of special interest tourism.
- 2 Define and explain special interest groups.
- 3 Explain the types of special interest tourism.
- 4 Explain the basic characteristics of special interest tourism.

Pre / Side Conditions

Course Code	Course Name	Condition	Teorical	Practice	Laboratory	Credits	ECTS
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Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Sustainability and tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü Part 1 (page 2-15)	*Lecture, Question and Answer	Ö.Ç.1
2.Week	*Definition and scope of special interest tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 4th Chapter (page 47-58)	*Lecture, Question and Answer	Ö.Ç.1
3.Week	*Special interest tourism effects, characteristics and problems			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 5th Chapter (page 63-70)	*Lecture, Question and Answer	Ö.Ç.1 Ö.Ç.2
4.Week	*Marketing special interest tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 6th Chapter (page 73-86)	*Lecture, Question and Answer	Ö.Ç.1 Ö.Ç.2
5.Week	*New trends, expectations and tendencies in tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 8th Chapter (page 117-128)	*Lecture, Question and Answer	Ö.Ç.1 Ö.Ç.2
6.Week	*Special interest tourism types			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 7th Chapter (page 89-113)	*Lecture, Question and Answer	Ö.Ç.2 Ö.Ç.3
7.Week	*Special interest tourist profile			*Things to read before coming to class https://www.turizmebakis.com/ozel-ilgi-turizmi/	*Lecture, Question and Answer	Ö.Ç.2 Ö.Ç.3
9.Week	*Special interest tourism potential in Türkiye			*Things to read before coming to class Article Genç, V. and Seven, E. (2020). Butterfly Watching and Turkey's Butterfly Tourism Potential, Turkish Journal of Tourism Research, 4(3): 3064-3081.	*Lecture, Question and Answer	Ö.Ç.3 Ö.Ç.4
10.Week	*Youth tourism			*Things to read before coming to class https://turkiyeturizmansiklopedisi.com/genclik-turizmi Article Karataş, İ., Altun, Ö. and Cizrelioğulları, M. N. (2020). University Students' Perspective on Youth Tourism: Comparison of Eastern Mediterranean and Kocaeli University, Turkish Journal of Tourism Research, 4(1): 314-332.	*Lecture, Question and Answer	Ö.Ç.3 Ö.Ç.4
11.Week	*Rural tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 13th Chapter (page 205-229)	*Lecture, Question and Answer	Ö.Ç.3 Ö.Ç.4
12.Week	*Mountain-Winter tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 10th Chapter (page 143-157)	*Lecture, Question and Answer	Ö.Ç.3 Ö.Ç.4
13.Week	*Health tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 11th Chapter (page 161-179)	*Lecture, Question and Answer	Ö.Ç.3 Ö.Ç.4
14.Week	*Sports tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 12th Chapter (page 183-200)	*Lecture, Question and Answer	Ö.Ç.3 Ö.Ç.4
15.Week	*Gastronomy tourism			*Things to read before coming to class Book Special Interest Tourism Assoc. Prof. Dr. Ali Yaylı-Assist. Prof. Dr. Özlem Sürücü 14th Chapter (page 233-254)	*Lecture, Question and Answer	Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4

Assesment Methods %
1 Ara Sınav : 40.000
3 Final : 60.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Vize	1	1.00	1.00
Final	1	1.00	1.00
Ara Sınav Hazırlık	5	4.00	20.00
Final Sınavı Hazırlık	5	5.00	25.00
Teorik Ders Anlatım	14	2.00	28.00

Activities	Count	Time(Hour)	Sum of Workload
			Total : 75.00
			Sum of Workload / 30 (Hour) : 2
			ECTS : 3.00

Program And OutcomeRelation																						
	P.O.1	P.O.2	P.O.3	P.O.4	P.O.5	P.O.6	P.O.7	P.O.8	P.O.9	P.O.10	P.O.11	P.O.12	P.O.13	P.O.14	P.O.15	P.O.16	P.O.17	P.O.18	P.O.19	P.O.20	P.O.21	P.O.22
	P.O.1	P.O.2	P.O.3	P.O.4	P.O.5	P.O.6	P.O.7	P.O.8	P.O.9	P.O.10	P.O.11	P.O.12	P.O.13	P.O.14	P.O.15	P.O.16	P.O.17	P.O.18	P.O.19	P.O.20	P.O.21	P.O.22
L.O.1	2	0	2	0	0	4	0	0	2	0	0	0	0	0	0	0	2	0	0	0	0	4
L.O.2	2	0	2	0	0	4	0	0	2	0	0	0	0	0	0	0	2	0	0	0	0	4
L.O.3	2	0	2	0	0	4	0	0	2	0	0	0	0	0	0	0	2	0	0	0	0	4
L.O.4	2	0	2	0	0	4	0	0	2	0	0	0	0	0	0	0	2	0	0	0	0	4
Avarage	0.00	0.00	0.75	1.00	0.00	0.00	0.00	0.00	0.75	0.00	0.00	0.00	0.75	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Ders/Program Çıktıları İlişkisi																						
P.O.1	P.O.2	P.O.3	P.O.4	P.O.5	P.O.6	P.O.7	P.O.8	P.O.9	P.O.10	P.O.11	P.O.12	P.O.13	P.O.14	P.O.15	P.O.16	P.O.17	P.O.18	P.O.19	P.O.20	P.O.21	P.O.22	
0	0	3	4	0	0	0	0	3	0	0	0	3	0	3	0	0	0	0	0	0	0	

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılma Talebi : Engel durumuna ilişkin herhangi bir uyarılma talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.